

Advertising Order Form



Ad Materials Deadline Friday, May 7, 2021

Yearbook Advertising			Repeat Same	New or Revised (please indicate changes)
Ad Space	Price			
Back cover (4-color)	\$750	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Inside covers (4-color)	\$650	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Full page (4-color)	\$600	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Full page (B&W)	\$500	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Half page (B&W)	\$395	7 - 1/2" wide x 5" high	<input type="checkbox"/>	<input type="checkbox"/>
Quarter page (B&W)	\$295	3 - 3/4" wide x 5" high	<input type="checkbox"/>	<input type="checkbox"/>

Fence Banner Advertising	Repeat Same	New or Revised
Full color, all-weather vinyl banner, 8' X 3' posted on the outfield fence at every Whitecaps home game		
Advertising fee \$375	<input type="checkbox"/>	<input type="checkbox"/>
Printing fee (does not apply if you supply the banner) \$150		
Professional design help available. Nominal charges may apply		

Grand Slam Sponsorship Package	Repeat Same	New or Revised
<ul style="list-style-type: none"> - Full page, 4-color or B&W ad in the Whitecaps Official Yearbook - Full color fence banner (8' X 3'), plus printing fee of \$150, if a new banner is needed - One P.A. in-game announcement during all 20 home games - Online acknowledgment at brewsterwhitecaps.com, including a link to your website, if requested - Special pre-game recognition on a home game "Night" showcasing your sponsorship, while available dates last - Generate trial and more visibility by donating gift certificates or other prizes for the 50 - 50 raffle held each game 	<input type="checkbox"/>	<input type="checkbox"/>
All yours for \$850 (\$950 with a 4-color ad)		

Your name _____ Title _____ Advertiser name _____

Address _____ Telephone _____

Email _____ Off-season phone _____

Authorized signature _____ Total enclosed \$ _____ Check # _____

Please make out your check to "Brewster Whitecaps" and enclose with your order. Mail by May 1 to:

Whitecaps, P.O. Box 2349, Brewster, MA 02631

Questions and Ad Materials

Please contact Bob Graczewski • 413-237-5020 • You may email ad materials to: BGraczewski@brewsterwhitecaps.com

Let Bob know if you need ad design or copy help.